



For information please contact:
Rafael Marques, 312.554.3384



For information please contact:
Chris K. Veronda, 585-724-2622

Kodak Joins Chicago Climate Exchange®

January 30, 2007 – Eastman Kodak Company (NYSE: EK) announced its commitment to join the Chicago Climate Exchange (CCX®), the world’s first and North America’s only voluntary, legally binding greenhouse gas emissions reduction, registry and trading program.

As part of its voluntary “Responsible Growth” goals program, Kodak has made a commitment to achieve 20% reduction in greenhouse gas emissions in the 2003-2008 time period. So far, Kodak has achieved a 10% reduction in those emissions during 2003-2005. Kodak has joined CCX for the 2003-2006 Phase I period.

“Our progress reflects the innovation and commitment of Kodak people to continuously reduce the environmental impacts of our operations,” said David M. Kiser, PhD, Kodak vice president and director of Health, Safety and Environment. “Kodak is proud to support CCX in its prominent role in establishing a U.S.-wide market for carbon trading.”

Welcoming Kodak, Dr. Richard Sandor, CCX Chairman and CEO said: “Eastman Kodak Company is one of the world’s most well known innovators and its CCX membership establishes this legendary firm at the forefront of climate change mitigation and energy and emissions management.” Sandor continued: “We are proud to welcome Kodak to CCX and look forward to working with their experts and to their contribution to the evolution of CCX.”

Kodak is also a member of the California Climate Action Registry and was last year recognized by that organization for becoming the first participant to report all six greenhouse gases identified by the Kyoto Protocol on a worldwide basis. In addition, Kodak is a charter partner in the U.S. Environmental Protection Agency’s Climate Leaders Program.

About Kodak

Kodak is the world’s foremost imaging innovator, providing leading products and services to the photographic, graphic communications and healthcare markets. With sales of \$14.3 billion in 2005, the company is committed to a digitally oriented growth strategy focused on helping people better use meaningful images and information in their life and work. Consumers use Kodak’s system of digital and traditional image capture products and services to take, print and share their pictures anytime, anywhere; Businesses effectively communicate with customers worldwide using Kodak solutions for prepress, conventional and digital printing and document imaging; Creative Professionals rely on Kodak technology to uniquely tell their story through moving or still images; and leading

Healthcare organizations rely on Kodak's innovative products, services and customized workflow solutions to help improve patient care and maximize efficiency and information sharing within and across their enterprise.

More information about Kodak (NYSE: EK) is available at www.kodak.com.

About Chicago Climate Exchange, Inc.

CCX began greenhouse gas emissions allowance trading in 2003 and is the world's first and North America's only legally binding rules-based greenhouse gas emissions allowance trading system, as well as the world's only global system for emissions trading based on all six greenhouse gases. CCX members are leaders in greenhouse gas management and represent all sectors of the global economy, as well as public sector innovators. CCX Members commit to reduce their greenhouse emissions a minimum of 4% below annual average of 1998-2001 by 2006 and 6% by 2010, depending on membership Phase. Reductions achieved through CCX are the only reductions in North America being achieved through a legally binding compliance regime, with price transparency and independent third party verification provided by NASD. The Chairman and CEO of CCX is economist and financial innovator Dr. Richard L. Sandor, who was named a Hero of the Planet by Time magazine for his work in founding CCX. For a full list of CCX members, daily prices and other program information, see www.chicagoclimateexchange.com. CCX is a wholly owned subsidiary of Climate Exchange Plc, a public stock company listed on the AIM Market of the London Stock Exchange. Climate Exchange Plc also owns the European Climate Exchange, Europe's leading CO₂ emissions exchange.